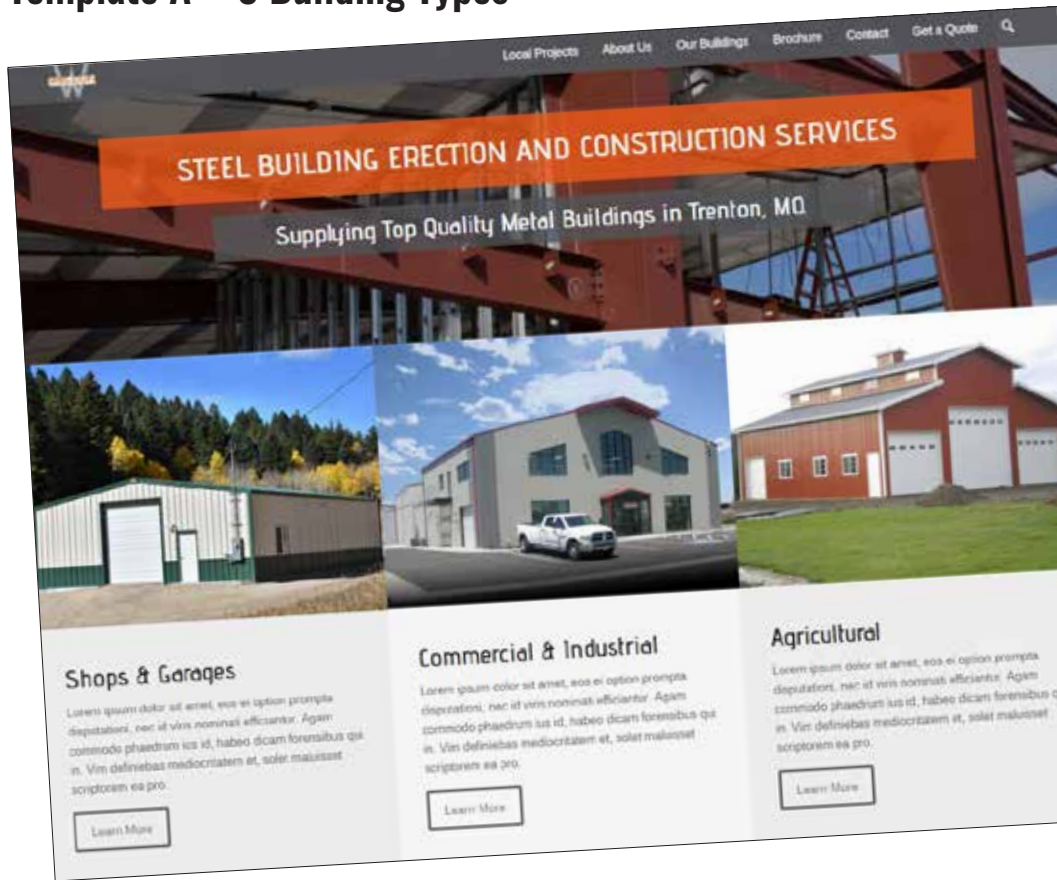
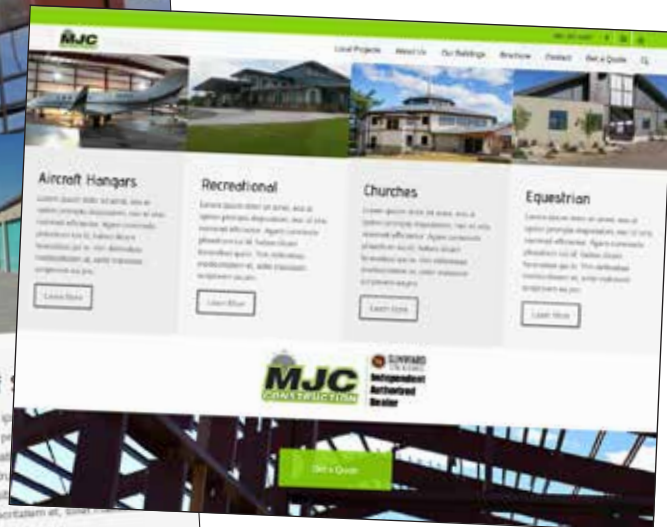
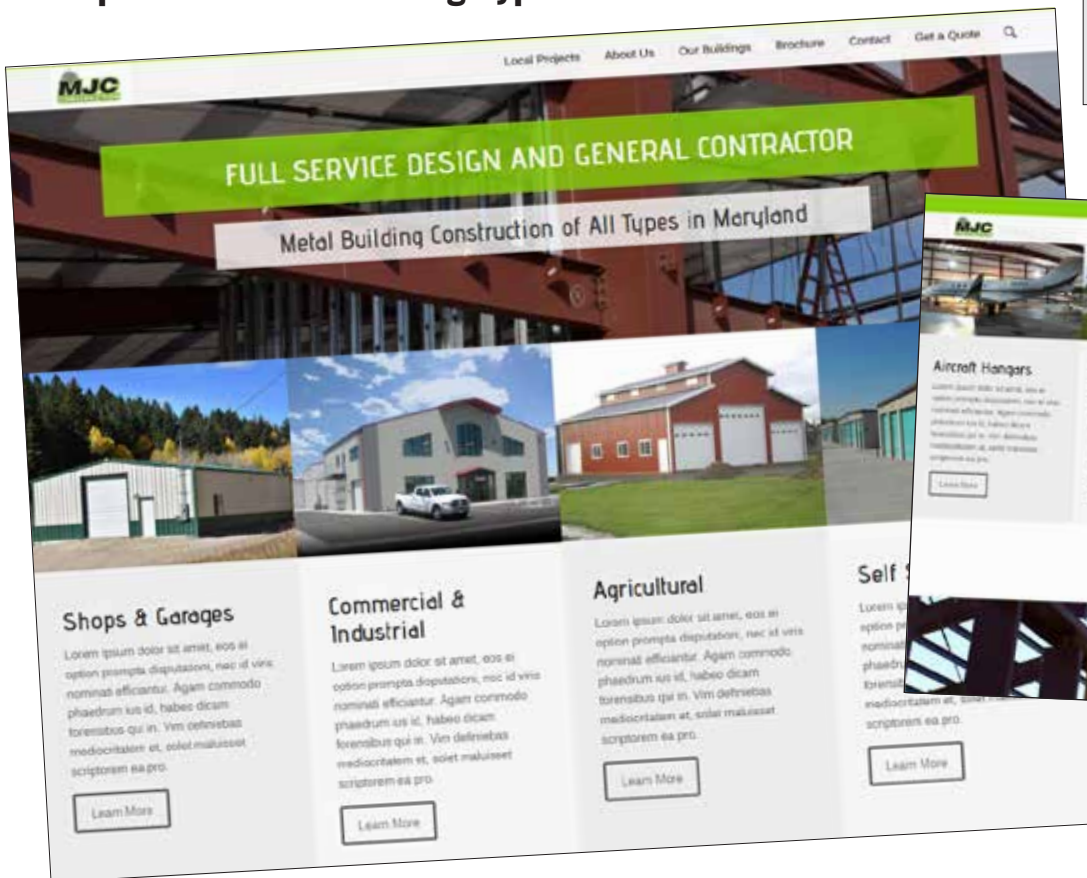


## Template A - 3 Building Types



- ### Our Templates Features
- Modern Website Design
  - Customized Colors to Match Branding
  - Home Page Featuring Types of Buildings
  - Local Projects Page
  - Building Types Pages with Photo Galleries
  - About Us Page with Company Bio and Info
  - Buildings Page with Sunward Brand Info
  - Link to Custom Brochure
  - Contact Form Page
  - Quote Form Page
  - Option to Customize with Your Photos
  - Option for Search Engine Optimization

## Template B - 6-8 Building Types



## Template A - 3 Building Types

### Starter Package

**\$500**

- Wordpress Installation
- Template As Is Installed
- Company Color Customization
- Upload Client Provided About Us Text
- Up to 5 Photos Swapped

### Deluxe Package

**\$700**

- Wordpress Installation
- Template As Is Installed
- Color Customization
- Upload Client Provided About Us Text
- 3 Customized Photo Galleries - Up to 10 Photos Per Page
- Custom Text on Building Types/Gallery Pages

### SEO Optimized Package

**\$1,000**

- Wordpress Installation
- Template As Is Installed
- Color Customization
- Upload Client Provided About Us Text
- 3 Customized Photo Galleries - Up to 10 Photos Per Page
- Custom Text on Building Types/Gallery Pages
- Keyword Research
- Meta Tag Set Up & Creation
- Optimization Set Up or the Search Engines
- Local Google Map Listing
- Submission to Search Engines

## Template B - 6-8 Building Types

### Starter Package

**\$700**

- Wordpress Installation
- Template As Is Installed
- Company Color Customization
- Upload Client Provided About Us Text
- Up to 10 Photos Swapped

### Deluxe Package

**\$1,000**

- Wordpress Installation
- Template As Is Installed
- Color Customization
- Upload Client Provided About Us Text
- 6-8 Customized Photo Galleries - Up to 10 Photos Per Page
- Custom Text on Building Types/Gallery Pages

### SEO Optimized Package

**\$1,500**

- Wordpress Installation
- Template As Is Installed
- Color Customization
- Upload Client Provided About Us Text
- 6-8 Customized Photo Galleries - Up to 10 Photos Per Page
- Custom Text on Building Types/Gallery Pages
- Keyword Research
- Meta Tag Set Up & Creation
- Optimization Set Up or the Search Engines
- Local Google Map Listing
- Submission to Search Engines

### Additional Services

- Additional Website Customization - \$100 / hr. (Additional Web Design Must Be Approved By Sunward)
- Facebook and Google Set Up - FREE



## Sample Logos

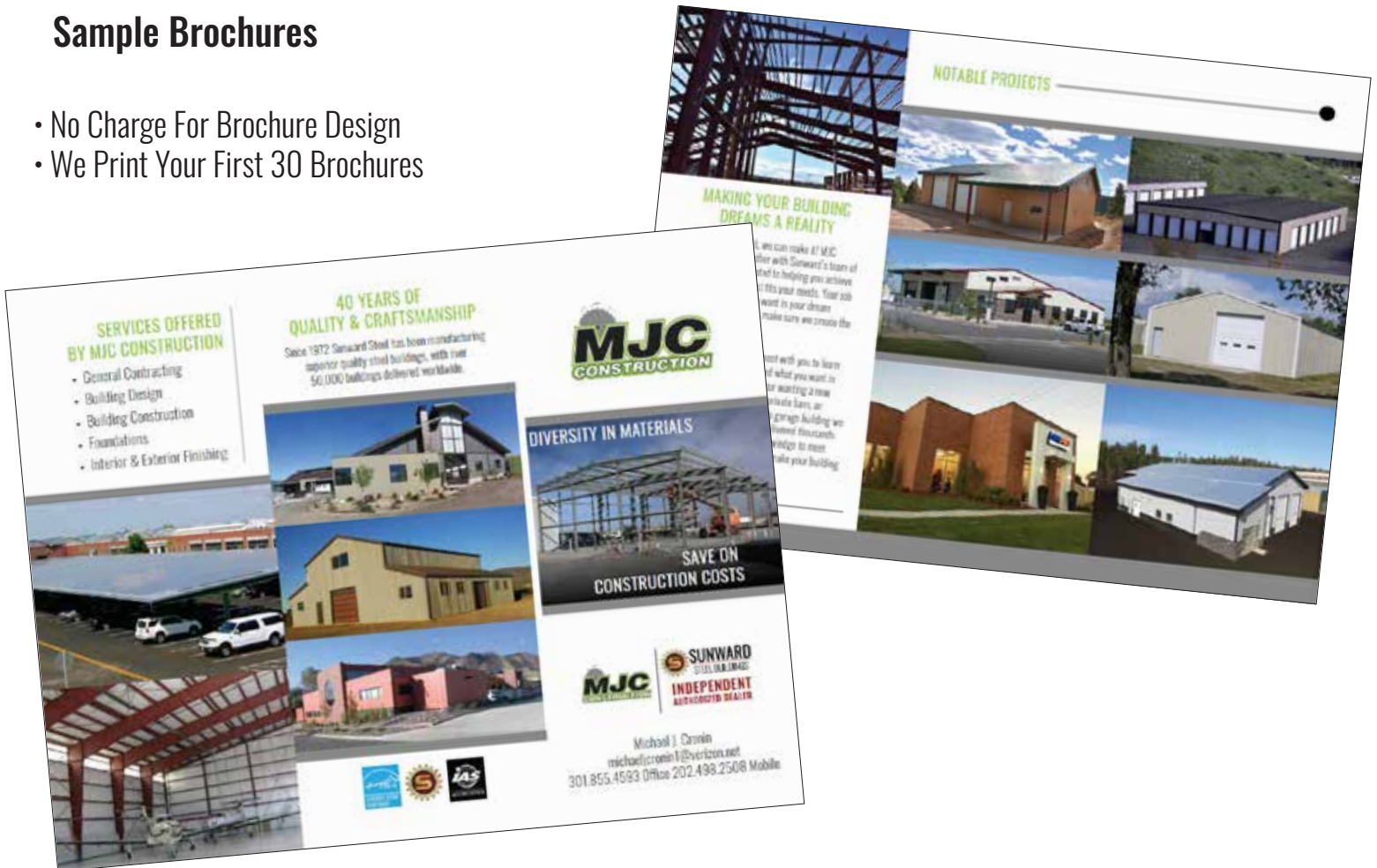


- No Charge For Sample Logos

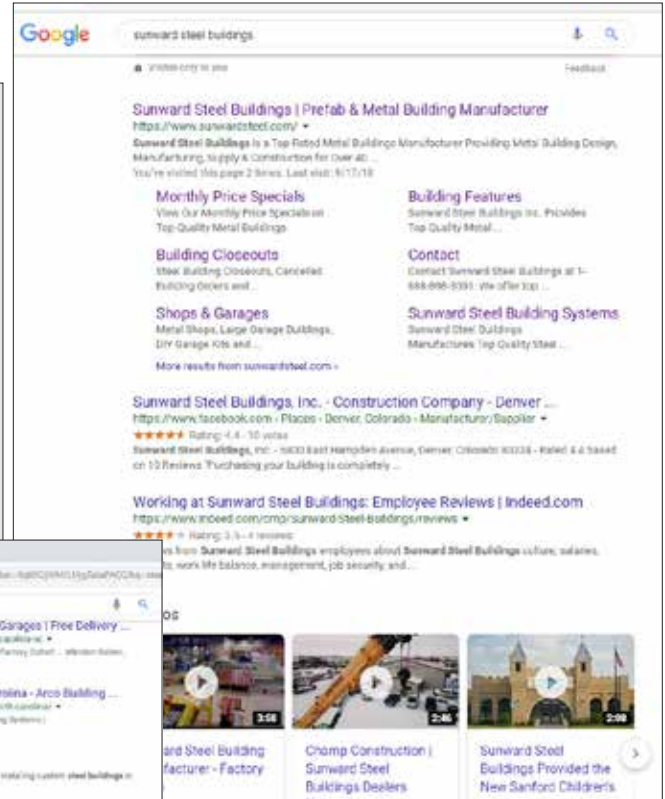


## Sample Brochures

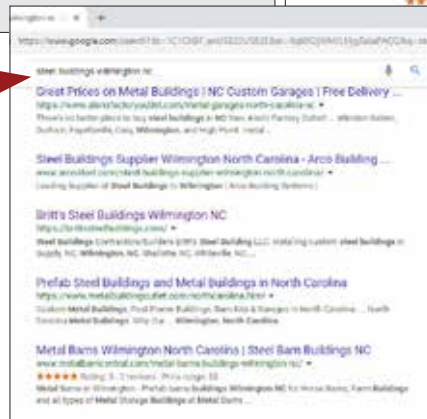
- No Charge For Brochure Design
- We Print Your First 30 Brochures



- The Internet has 4.2 billion users
- There are 3.397 billion active social media users
- On average, people have 5.54 social media accounts
- The average daily time spent on social is 116 minutes a day
- 91% of retail brands use 2 or more social media channels
- 81% of all small and medium businesses use social platforms
- Social media users grew by 320 million Sept 2017 - Oct 2018
- That works out at a new social media user every 10 seconds

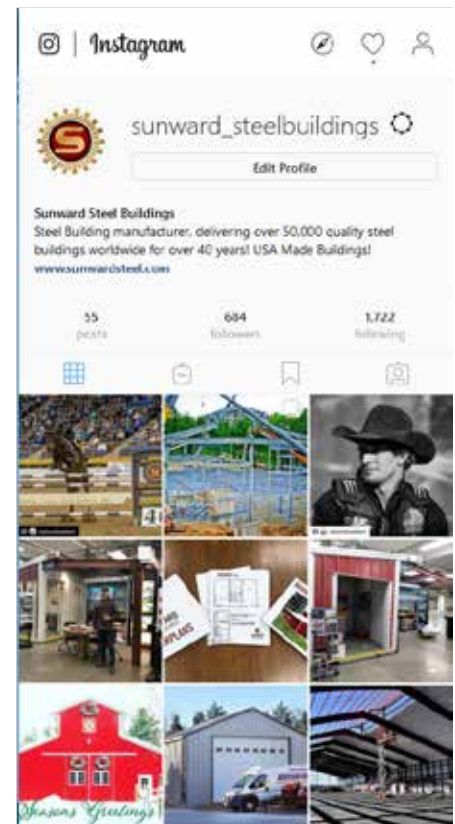


## Local Marketing



## Social Media

- 68% of all Americans are on Facebook
- 79% of all online US adults use Facebook
- 76% of Facebook users check it every day



- There are 800 million Active Users on Instagram
- Over 95 million photos are uploaded each day
- Instagram users spend 15 minutes a day on the app